



**REQUEST FOR PROPOSAL  
AMERICAN BOARD OF PEDIATRIC DENTISTRY  
PSYCHOMETRIC SERVICES FOR THE CONTINUING CERTIFICATION PROGRAM -LONGITUDINAL  
ASSESSMENT**

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**Purpose:**

This RFP from the American Board of Pediatric Dentistry (ABPD) solicits psychometric services for the Continuing Certification Program. This proposal would address the design, implementation, and scoring mechanism for the program.

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**Background**

ABPD is the only certifying Board recognized by the National Commission on Recognition of Dental Specialties and Certifying Boards for the specialty of Pediatric Dentistry. The Board envisions the certification of all pediatric dentists as a means of achieving excellence in pediatric dentistry. Certification by the ABPD provides assurance to the public that a pediatric dentist has successfully completed both an accredited training program and a voluntary examination process designed to continually validate the knowledge, skills, and experience necessary for the delivery of quality patient care.

ABPD will be rolling out a new program continuing certification program on January 1, 2027. The new enhanced program will include assessments with required core and elective content. ABPD will be using the CertLink platform to administer the content. ABPD currently has approximately 7,800 diplomates enrolled in the current process that will be converted to the new program. The program goals have been established:

- i. Promote and enhance the value of continuing certification for diplomates.
- ii. Improve the specialized knowledge and skills, clinical reasoning, communication, and professionalism for safe and effective practice to benefit the individuals, families, and communities served.
- iii. Promote lifelong learning, application, and retention of knowledge in the clinical setting.

Identify gaps in knowledge to support diplomates in achieving continued competence and proficiency in pediatric dentistry.

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**3. Scope of Work**

The selected vendor will provide the following services:

- Assessment Design & Development
  - Collaborate with ABPD to refine the framework for longitudinal assessment.

- Item and Test Analysis
    - Perform psychometric analysis on assessment items to ensure reliability and fairness.
    - Conduct classical test theory (CTT) and item response theory (IRT) analyses.
  - Statistical Modeling & Equating
    - Establish scoring models suitable for longitudinal assessment.
    - Develop methods for equating assessments across administrations.
  - Standard Setting & Validation
    - Assist in setting the passing standard using best psychometric practices.
    - Conduct validation studies to ensure the effectiveness of assessment outcomes.
  - Participation and Performance Standards
    - Assist in establishing performance benchmarks for maintaining certification.
  - Data Management & Reporting
    - Provide statistical reports on performance trends and individual Diplomate progress.
    - Ensure secure handling and analysis of assessment data.
  - Consultation & Training
    - Offer guidance on best practices in longitudinal assessment implementation.
    - Train ABPD staff and subject matter experts in psychometric principles as needed.
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### **Proposal Submission Requirements**

Interested vendors should submit a proposal that includes the following:

- Company Information: Name, address, contact information, and brief history of the organization.
  - Qualifications & Experience: Description of relevant psychometric experience, particularly in longitudinal assessments for certification boards.
  - Technical Approach: Proposed methodology for test development, analysis, and reporting.
  - Project Plan & Timeline: Outline of major milestones, deliverables, and timelines.
  - Key Personnel: Resumes of team members assigned to the project.
  - References: At least three references from similar projects.
  - Cost Proposal: Detailed pricing for all services, including hourly rates and anticipated expenses.
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**Proposal Submission Deadline & Contact Information**

All proposals must be submitted by March 1, 2026, in electronic format to Jasey Bratek, [jasey@abpd.org](mailto:jasey@abpd.org)

For any inquiries regarding this RFP, please contact Jasey Bratek, [jasey@abpd.org](mailto:jasey@abpd.org)

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**7. Confidentiality & Rights**

All information provided in response to this RFP will be treated as confidential. ABPD reserves the right to accept or reject any or all proposals and to negotiate modifications to proposals that best fit the needs of the organization.

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**8. Contract Terms & Conditions**

The selected vendor will be required to enter into a formal agreement with ABPD outlining terms and conditions, including payment terms, confidentiality, and deliverables.

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**9. Conclusion**

ABPD looks forward to receiving proposals from qualified vendors who can support the successful implementation of its longitudinal assessment initiative. Your expertise in psychometric analysis will contribute to the ongoing excellence of pediatric dentistry certification.